



Andrew M. Ayers

AndrewMAyers.com

877-262-9377

July 2024

BEYOND BORDERS

The Olympics Bring Thrills, Family Inspiration

As the Summer Olympic Games get underway in Paris this month, I expect the events to open new windows on the world for our family.

The Olympic Games are always fresh, new, and enjoyable, and they are among the few televised events our family is likely to watch together. We will definitely watch many of the familiar sports we enjoy, including gymnastics, swimming, and diving. And we will probably discover sports we've never heard of, which can also be fun.

I enjoy watching sports that are far from the mainstream. In the past, TV viewers could only see what the one network broadcasting the Olympics chose to show us. But streaming allows us to see sports we would probably never see otherwise. In the past Winter Olympics, for example, we learned to appreciate the skills required of competitors in the biathlon, which previously seemed like just some random sport with people skiing around and shooting guns.

In every Olympics, viewers watch athletes who have dedicated themselves to excel just as intensely as any pro player, both obscure and familiar. I appreciate that their efforts can be seen worldwide. It's also interesting to hear stories about the athletes' lives. Sometimes, the network does a good job of describing their struggles and past experiences. You can see how their

"The spectacle of the Olympics is so different from what we see in everyday life, and it's likely to spark new interests for my kids."

passion for their sport enables them to stick with it, and it seems clear that some of them will go on to become pros in their sports.

The spectacle of the Olympics is so different from what we see in everyday life, and it's likely to spark new interests for my kids. They will probably be inspired to try the sports they see athletes perform on TV. My boys love riding their bikes, and now BMX bike racing is an Olympic sport! I'm sure my boys will be excited when they see it. After we watch diving and swimming, everyone will want to jump off the diving board at the pool and swim. And after watching table tennis, they'll probably head down to the basement to play some ping pong. My daughter has taken gymnastics in the past. I'm sure she will love watching the gymnastics, and so will my wife.

Some of the familiar sports I might usually watch at other times are less likely to capture the family's attention. My sons play soccer, and I enjoy watching my favorite teams, but soccer can be challenging for the kids to watch on TV. It's a long game with two 45-minute halves, sometimes without many bursts of action. Sitting through the entire 90 minutes can be a bit much for them, but I'll happily park myself in front of the screen for a full game.

In all, however, the Olympic Games present a variety of colorful details about people around the world and their sports. The 2024 Games in Paris promise to broaden our horizons and make our lives more interesting. I hope this year's Games expand your worldview as well!

- Andrew M. Ayers



LOBSTER TALES

The Culinary Odyssey of America's Favorite Crustacean

It may be hard to believe, but for much of our nation's history, you would be more likely to find lobster on the menu of a prison cafeteria than an upscale restaurant. For centuries, these crustaceans harbored a reputation as protein for the poor. In fact, lobster has only recently become a luxury item. This is the story of the lobster and how it rose from a side dish to the main course.

Seafood for Settlers

When settlers first arrived in America, they soon discovered the shores were teeming with shellfish, which the Native Americans often used as fishing bait and fertilizer. Lobster was so plentiful that settlers did not need to dive to catch them: They would simply pile up on the shore like produce at a grocery store.

The crustaceans, some weighing up to 40 pounds, were so prolific and cheap that it was the primary food for prisoners, workers, and children.

Servants ate so much that they got sick of them and reportedly included stipulations in their employment contracts that an employer would only serve lobster a maximum of two times per week.



Canned Crustaceans

While lobster became known as a ready food source for those living on the coast, its short shelf life made it inaccessible to those living farther inland. This all changed in the 1870s with the advent of canned foods and train travel, which made lobster even *more* affordable and plentiful nationwide. However, their affordability led to increased demand, which resulted in overfishing. Eventually, lobster numbers dwindled, and they became less accessible.

Shellfish Revival

In the 1920s, people yearned to taste lobster once more. This yearning only grew once chefs discovered that boiling the crustaceans while they were still alive helped to enhance their flavor — much to the lobsters' dismay. Restaurants in New York and Boston began serving lobster on their menu, but the increased demand and scarcity made them into the expensive treat we know today. Lobster's rise from bottom feeder to a top-shelf delicacy has changed the culinary landscape worldwide — the scrumptious shellfish is now a delicacy served worldwide.

LIGHTS, CAMERA, CASH

WHY REAL MONEY CAN'T TAKE CENTER STAGE

Have you ever wondered how moviemakers can afford to blow up piles of money on the big screen? It turns out that it's tricky, as the government has a set of strict rules to follow when studios feature U.S. currency on screen. So, roll out the red carpet because we're about to explore the laws of prop money.



Identical bills are illegal.

Prop money can't look identical to actual bills because of concerns about whether it could be circulated to the public and used. This happened after a "Rush Hour 2" scene where they blew up billions of dollars in prop money. Extras took home some of the fake cash and tried to use it in Las Vegas. The Secret Service got involved immediately, shutting down the shoot and confiscating the bills. If the money is a replica, it must be either 75% smaller or 150% larger than real bills. One of the most common methods studios use is printing only one side of the fake money. The design can also be altered slightly, like changing the shading or picture.

Real cash can't be destroyed.

Even though blowing up or burning money on camera can pump up the action for the audience, legal tender *cannot* be destroyed

in movies. Anyone can be charged with a federal crime, punishable by 10 years in prison and fines for destroying money. Only the Federal Reserve has that power. Technically, it's illegal to even flatten a penny.

You can't print money.

Real currency is printed on a unique blend of cotton and linen available only to the U.S. government. Prop money can't feel like the real deal. It has to be on paper and printed at a lower resolution. Robert De Niro didn't like how the prop money felt in his hands while filming "Goodfellas." To get around it, the prop master withdrew money from his bank account for De Niro to use. At the end of each scene, no one could leave until all the money was counted and returned.

So, next time one of your favorite movie characters has cash to burn, remember, those are fake bills in the flames!

TAKE A *BREAK*



Adventure Awaits

CRAFT A BUCKET LIST OF FUN ACTIVITIES FOR YOUR KIDS

For many parents, the end of the school year begins a long, challenging stretch of unstructured time when children need something to do. Social media personalities are rushing to fill the gap by suggesting activities to inspire parents and kids alike to make the most of their time off.

The term “bucket list” was popularized by a 2007 film of the same name. It originally denoted an inventory of experiences or achievements you hope to accomplish before you die. But the idea of figuring out what you want to do in the future is handy at other stages of life, too. Young adults and parents have embraced the term as a tool for planning summer activities.

Framing her suggestions as a “summer bucket list,” one YouTuber, Advice by Angel, suggested no less than 70 summer activities, from painting old shoes or taking pictures with a Polaroid to camping on the beach, and included beautiful photos to illustrate each suggestion. Among her more creative suggestions are making Nutella pizza, cliff jumping, and a trampoline sleepover.

To get your children involved, one resourceful mom, Amy Pettiford, shows on a TikTok video how she listed about 70 summer bucket list choices on a posterboard in various colorful markers and mounted it on the refrigerator. She suggests checking off activities as you do them and adding the date. Among her entries are making a leaf scrapbook, jumping over waves, painting outdoors, and building a blanket fort.

Making and using these lists can teach children some valuable lessons. For example, it can inspire parents and kids to think about how they spend their days. It encourages them to do things they might not otherwise pursue, such as Pettiford’s suggestions to dance in the rain, serve a neighbor, gaze at the stars, or perform a random act of kindness. Some items a parent might add, such as Pettiford’s “go garage sale hopping,” can create an opportunity to teach children how to earn money.

When fall arrives, your children can return to school with a sense of satisfaction that their summer vacation has been well spent!

QUINOA VEGGIE BOWL

This recipe is packed with protein-rich quinoa and a colorful array of vegetables. It's ideal for a healthy lunch or a quick dinner!

Ingredients

- 2 tbsp olive oil
- 1 red bell pepper, diced
- 1 yellow bell pepper, diced
- 1 cup diced zucchini
- 1 cup diced mushrooms
- 1 tsp dried oregano
- Salt and pepper, to taste
- 2 cups cooked quinoa

Directions

1. Heat olive oil in a large skillet over medium heat.
2. Add bell peppers, zucchini, and mushrooms and cook until softened, about 5 minutes.
3. Add oregano, salt, and pepper and stir to combine.
4. Add the cooked quinoa and mix thoroughly.
5. Cook for an additional 5 minutes, then serve.



INSIDE THIS ISSUE

- 1 The Olympics Open New Doors on the World
- 2 Unraveling Lobster's Colorful Culinary History
The Surprising Rules of Movie Currency
- 3 Quinoa Veggie Bowl
Plan a Special Summer With a Bucket List
- 4 The Student Who's Grounding Taylor Swift's
Flight Secrets

FLIGHT PATH FALLOUT

TAYLOR SWIFT'S JET-TRACKING TROUBLES

When pop megastar Taylor Swift travels anywhere, the whole world seems to hang onto every detail. It's all made possible by information technology student Jack Sweeny, who has been tracking her private jet and posting all the details online.

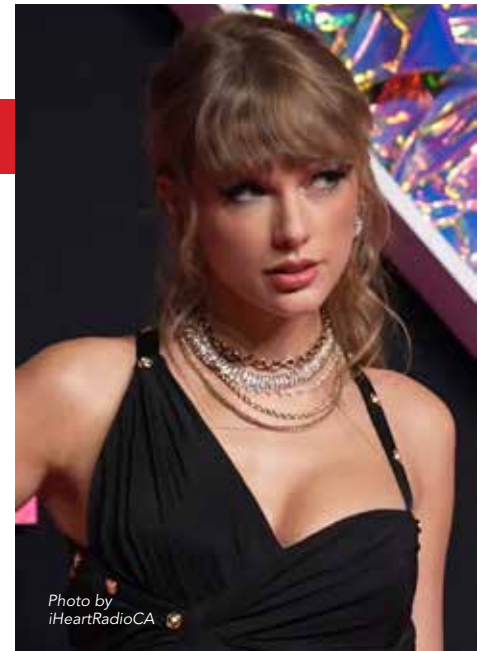
Swift's lawyers sent the Florida student a cease-and-desist letter in December 2023, claiming he was providing "individuals intent on harming her, or with nefarious or violent intentions, a road map to carry out their plans." The star's team also stated that the timing of stalkers seems to correlate with Sweeny's posts about her flights.

Sweeny's site, GRNDCTRL, and social media accounts source public data from the Federal Aviation Administration on the flight details of billionaires, celebrities, and other public figures like Elon Musk, Kylie Jenner, and Bill Gates. He also gets information on the fuel usage and

emissions produced by private jets, which he shares online.

Though Sweeny said he never intended to cause harm to Taylor Swift or any of the other celebrities he tracks, he is using public data available to anyone; he's just repurposing the information. His legal team said he was "engaged in protected speech that does not violate any of Ms. Swift's legal rights." Further, his lawyer claims Swift's team has failed to prove the posts have led to stalking or harm of the singer.

Swift hasn't been able to shake it off yet. Sweeny continues to post flight information for the singer, though he has switched to posting it on a 24-hour delay rather than in real time. The student has said he believes in transparency and has an environmental angle for what he is doing — he wants to expose the carbon emissions produced by Swift's flights and those of other wealthy celebrities.



Swift's team has taken no further action, and Sweeny's lawyer said he doubted any more legal action would be taken. As for Sweeny, he suggested that if Swift really wanted her privacy, she could register her private jet with an anonymous corporate entity and choose an ID code that is not her birthday and initials.